



NAT

ALARM, INC.



Sad Facts of Life



- **A burglar enters a home in the United States every 14 seconds.**
- **Over 60% of burglaries occur during the day, and 38% of these robberies are committed with firearms.**
- **The average home intrusion causes in excess of \$1,000 in damages, and that doesn't include destruction or loss of priceless & irreplaceable family heirlooms.**
- **Of the burglaries for which the time could be established, 62 percent of residential burglaries occurred during the day, from 6 a.m. to 6 p.m.**
- **Fire is the 3rd leading cause of accidental death in the U.S. and a home fire occurs every 72 seconds.**



Protection for Your Family



- **You work hard to get where you are. It only makes sense to protect your lifelong dream from people and circumstances that could take it all away.**
- **Recent FBI studies have proven that security systems make your home 15 times less likely to be victimized.**
- **Your home security system can protect in property, medical, fire or other emergencies.**
- **There's no need to feel alone or vulnerable. With Monitronics home security systems, there's always someone to watch after you.**
- **You'll sleep better knowing you and your children are guarded with the latest, proven technology night and day, 24/7.**



The Company of the Future



Our Vision

To provide unmatched security solutions for you, your home or your business, protecting your most precious assets – anywhere in the country.

Our Mission

To create more financially independent families than any other business in history.

NAT Alarm is committed to deliver unsurpassed value to you by protecting you, your family and your property at home or at work.

Our System

The vehicle that will allow us to achieve our vision and our mission. Our Business Format System gives NAT Alarm leaders a proven, predictable turnkey plan for building and running a successful business.



Why We are So Confident?



Our goal is simply to help you to succeed with your goals whether it's protection of your home, your assets or finding a career opportunity of your own with the following:

- **Proven Business Format System**
- **Competitive advantages**
- **Professional career opportunity**
- **Fast and reliable services**
- **Nationwide referral network**
- **Strategic alliances**
- **Leading edge technology**
- **Revolutionary compensation system**
- **World class recognitions**



Is there a need for company like ours?

Proven Business Format System



Our philosophy in building a big business is to help people achieve their financial freedom as entrepreneurs, making their dreams come true.

Our system is simple enough to allow people from all walks of life to build a business that is:

- **Proven successful**
- **Predictable**
- **Profitable**
- **Self replicating**
- **Self motivating**
- **Self financed**



All you have to do is to learn how to run the system, and the system will build the business for you. This system will serve as your blueprint for building a rewarding and successful career of your own.

Competitive Advantages



- Unparalleled track record of leadership.
- In house training and web-based support system.
- Great part time income for average income wage earners.
- Unique system to attract people from all walks of life.
- Effective ways to retain valued employees.
- Ability to control your own destiny and earn additional income from your own sales.
- Maximize your income potential without relying solely on personal production.
- Nationwide office locations
- Nationwide business opportunity.



Professional Sales Agents



- Unlimited potential for new prospects.
- Attractive incentives for experienced sales agents.
- Increase your sales activities through recruiting and building efforts.
- Take advantage of NAT nationwide referral network to maximize income potential.
- Participate in a chain of successful nationwide operations without substantial investment of capital.
- Build your own sales organization and take control of your income



NAT - Protection is our Aim

Fast & Reliable Services



At NAT Alarm, we deliver unmatched security solutions to your specific needs:

- **We are committed to serve our customers with pride and professionalism.**
- **Our associates are dedicated to fulfilling your goals, going far beyond the call of duty.**
- **Your security alarm system is professionally installed by highly trained and experienced, authorized technicians.**
- **You'll sleep better knowing you and your children are guarded with the latest, proven technology night and day, 24/7.**
- **Nationwide locations.**
- **Nationwide referral network system.**



Strategic Alliances



Through our affiliated company, NLC International, you can offer additional services to your clients and receive unlimited leads for your business:

- **Access thousands of mortgage professionals nationwide.**
- **Access thousands of real estate professional nationwide.**
- **Access thousands of insurance agents nationwide.**
- **Access hundreds of fully equipped office locations nationwide.**
- **Access the most advanced website technology to run and build your own business.**
- **Access to on demand training videos through MyNLCTV.**
- **Access to weekly leadership channel to obtain leadership support from most successful business builders.**



Leading Edge Technology



NAT Alarm provides you with the latest technology to help you build and run your own business with:

- **Personal and corporate web sites.**
- **Online sign up system.**
- **Web-based building support system.**
- **Multi media presentations.**
- **Online team management/production tracking software.**
- **Online training and support system.**
- **Automatic web site lead generators.**

NAT Alarm is built with today's cutting edge technology to give YOU the competitive edge to build your business.



Revolutionary Compensation System



NAT allows people from all walks of life to build a business with:

- **Programs that allow you to learn and build the business at the same time**
- **Complete field training program – online and classroom training with hundreds of training facilities throughout the country**
- **System that allows you to grow the business nationwide**
- **Maximum commission payout plan**
- **Incredible infinity builder plan to help you earn high commission spreads on new associates you bring to the business**
- **Five generation overrides on your Marketing Directors and up**



100% Commission Payout



Promotional Levels	Comm% (thru all levels)	Infinity Overrides	Promotional Requirements	
			Fast Track (3 mos)	Cumulative (12mos)
Associate	20%	----	Marketing Orientation	Marketing Orientation
Field Executive	25%	5%	1 Personal Recruits 2 Personal Accts	2 Personal Recruits 4 Personal Accts
Sales Consultant	55%	30%	Licensing Certification 3 Direct FEs 12 Team Accts	Licensing Certification 6 Direct FEs 24 Team Accts
Marketing Director	70%	15%	3 Direct SCs 24 Team Accts	6 Direct SCs 48 Team Accts
Senior MD	73%	3%	2 QMD's or higher	4 QMD's or higher
Regional MD	76%	3%	4 QMD's or higher	6 QMD's or higher
National MD	78%	2%	8 QMD's or higher	12 QMD's or higher
Executive MD	80%	2%	12 QMD's or higher	16 QMD's or higher

← EXECUTIVE LEVEL →

Unique Compensation System



10% Additional Overrides through 5th Generations

Generation Overrides	Percentage	Requirements
1 st generation	3.0%	Must be a QMD or higher
2 nd generation	2.0%	Must be a SMD or higher
3 rd generation	2.0%	To receive 2 nd -5 th generation overrides
4 th generation	1.5%	
5 th generation	1.5%	
Leadership Bonus	10.0%	100 Accts + 25 R's per month
Total Commission Payout	100%	

1. No more than 1/3 promotional requirement can come from any one leg.
2. You must have one (1) accepted, pending or active NAT Alarm accounts or personally sponsor one (1) independent Associates on the Qualification Date in order to receive monthly infinity overrides the next month.
3. You must have one (1) accepted, pending or active NAT Alarm accounts or personally sponsor one (1) independent Associates on the Qualification Date in order to receive monthly generation overrides the next month.
4. Commission is based on total commissionable payout to the field. This amount will vary according to the programs and service options available to the clients.



Great Part-Time Income



Many people have to rely on income from their second job to meet their financial needs. On the average they have to work 15–20 hours a week and take home *less* than \$1,500 a month!

If you start your career today with NAT, you could be earning a great part time income.

Close 5 accounts per month ... \$2,232/month*

Where else can you make this kind of income part time?



Based on commission received at Marketing Director position from NAT account with \$32.95 monthly monitoring fee.

Great Full-Time Career



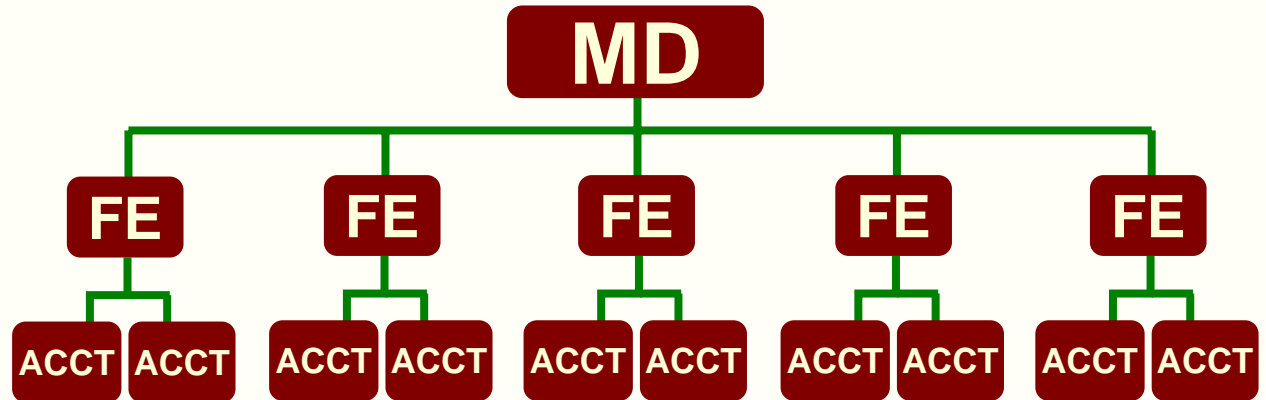
A Small Success Formula

You become a Marketing Director and build a team:

Close 5 personal transactions per month ... \$ 2,232/mo*

You build a baseshop production of 10 transactions per month ... \$ 2,870/mo*

Baseshop commissions \$ 5,102/mo*



*The above hypothetical commission example is for illustrative purposes used only to show the potential of the NAT compensation system and assumes that the leader has earned the Marketing Director contract with 5 personal accounts and 10 baseshop accounts. The example is based on net field commission payout for a hypothetical account with \$32.95 monthly monitoring fee, and this program is only available to the employee sales force of NAT. All commission plans are subject to change without notice. There is no assurance the result can or will be achieved. Income is earned from the sale of NAT authorized products or services. No income is earned from recruiting.



Incredible Infinity Builders Plan



You Build 8 Direct Marketing Directors

Baseshop production of 10 accounts

per month ...

\$ 2,870/mo*

8 direct Marketing Directors producing 10

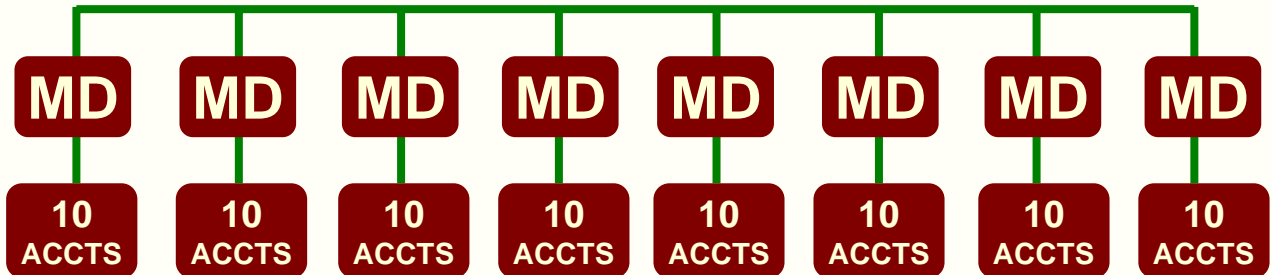
Baseshop accounts per month

\$ 8,633/mo*

Total income

\$11,503/mo*

NMD



*The above hypothetical commission example is for illustrative purposes used only to show the potential of the NAT compensation system and assumes that the leader has earned the National Marketing Director contract and has 8 direct MDs, each producing 10 baseshop accounts per month. The example is based on commission payout for \$32.95 monthly monitoring fee account, and this program is only available to the employee sales force of NAT. All commission plans are subject to change without notice. There is no assurance the result can or will be achieved. Income is earned from the sale of NAT authorized products or services. No income is earned from recruiting.



The Whole Picture of NLC



NAT Alarm is just one of the unique opportunities available within our parent company, NLC International. Through this alliance you have many wonderful benefits:

- **Make money in home security industry**
- **Make money in travel industry**
- **Make money in other industries**
- **Generate multiple streams of Income**
- **Earn weekly and monthly bonuses**
- **Refer NLC and create residual income**
- **Receive overrides to unlimited depth.**
- **This is an international opportunity**
- **With NLC you have it all in one place**



Work From the Comfort of Your Own Home



NLC International provides a unique opportunity for you to earn an incredible amount of income right from the comfort of your home...with:

- **No major capital investment**
- **No loss of job security**
- **No experience required**
- **No inventory**
- **No limits to your growth**
- **Unlimited territory**
- **Unlimited potential**



The Company of The Future



- **If you need help with your mortgage, your credit, real estate investments, financial services, travel, security for your home or business, then NLC International is the company for you with our experts in the field.**
- **For those who are looking for a career opportunity, we provide a unique opportunity for you to own and build your own business, earning an incredible amount of income from the comfort of your home.**
- **NLC International puts you in control, allowing you the flexibility to work when and where you want, giving you time for your family, for your friends, as well as an opportunity to earn a great income. You can even earn residual income just by referring to NLC itself.**



Revolutionary Compensation Plan



- ✓ **30 Day New Member Bonuses**
- ✓ **Immediate Weekly Fast Start Bonuses**
- ✓ **Monthly Builder Bonus**
- ✓ **50% Matching Builder Bonuses**
- ✓ **Diamond Club Bonuses**
- ✓ **Monthly Residual Income**
- ✓ **Monthly Executive Infinity Override**
- ✓ **Monthly Car Allowances**
- ✓ **Leadership Bonus Pool**
- ✓ **Plus ...substantial earnings for every product and service NLC has to offer**



*For full compensation details, please refer to NLC training manual.

The 30-Day BONUS PLAN



The key to your success is to get off to a **FAST START**.

The 30-DAY BONUS PLAN is designed to give you a RISK FREE Opportunity:

When you market **3** Membership Sales. . .
. . .in your first **30** days. . .

***Your 1st month's
MEMBERSHIP is FREE!****

*The 30-Day Bonus is a one-time bonus and is calculated for the first 30 days from the members start date. The 30-Day Bonus is paid in the weekly commission checks.

FAST START BONUSES

For every person you or your members refer to NLC who is a Silver, Gold or Platinum member, you will earn a one-time Fast Start Bonus. These Fast Start Bonuses are paid weekly.



LEVELS	MEMBERSHIPS	Silver Fast Start Bonus	Gold Fast Start Bonus	Platinum Fast Start Bonus
Level 1	3	\$5.00 = \$15.00	\$10.00 = \$30	\$20.00 = \$60
Level 2	9	\$1.00 = \$9.00	\$2.00 = \$18	\$5.00 = \$45
Level 3	27	\$1.00 = \$27.00	\$2.00 = \$54	\$5.00 = \$135
Level 4	81	\$1.00 = \$81.00	\$2.00 = \$162	\$5.00 = \$405
Level 5	243	\$1.00 = \$243.00	\$2.00 = \$486	\$5.00 = \$1,215
Level 6	729	\$1.00 = \$729.00	\$2.00 = \$1,458	\$5.00 = \$3,645
Level 7	2,187	\$2.00 = \$4,374.00	\$5.00 = \$10,935	\$10.00 = \$21,870
TOTALS	3,279	\$5,478	\$13,143	\$27,375



This chart is for example purposes. Must be active Silver, Gold or Platinum member to qualify. Your results may vary.

Earn Your Bonus Points Every Month



The Builder Bonus is designed to reward NLC members for their personal sales activity. This bonus is calculated each calendar month and is paid monthly. Membership upgrades do not count for this bonus.

NLC pays YOU \$10 for every point earned on a monthly basis for the following:

- ✓ 1 Silver Membership = 4 points
- ✓ 1 Gold Membership = 4 points
- ✓ 1 Platinum Membership = 8 points
- ✓ 1 Mortgage Closed Lead = 20 points
- ✓ 1 Real Estate Sales Lead = 20 points

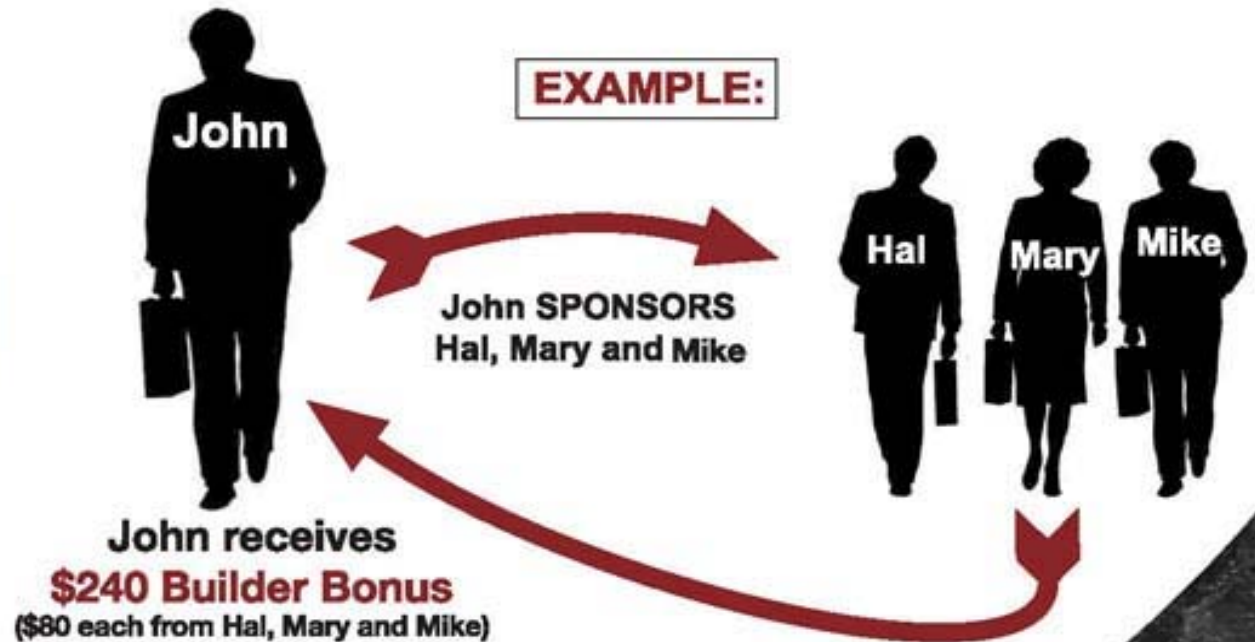
1. Membership upgrades do not count for this bonus. Qualifying membership sales generated for the 50% Matching Bonus and Builder Bonus must remain active for at least 2 consecutive months in order to attain these bonuses.
2. Minimum 12 points required. For full compensation details, please refer to NLC training manual.
3. Must be Silver, Gold or Platinum member to be eligible for builder bonus points.



Monthly Builder Bonus



You will receive a **Builder Bonus** each month for every membership sale including the points generated from your personal sales activity.

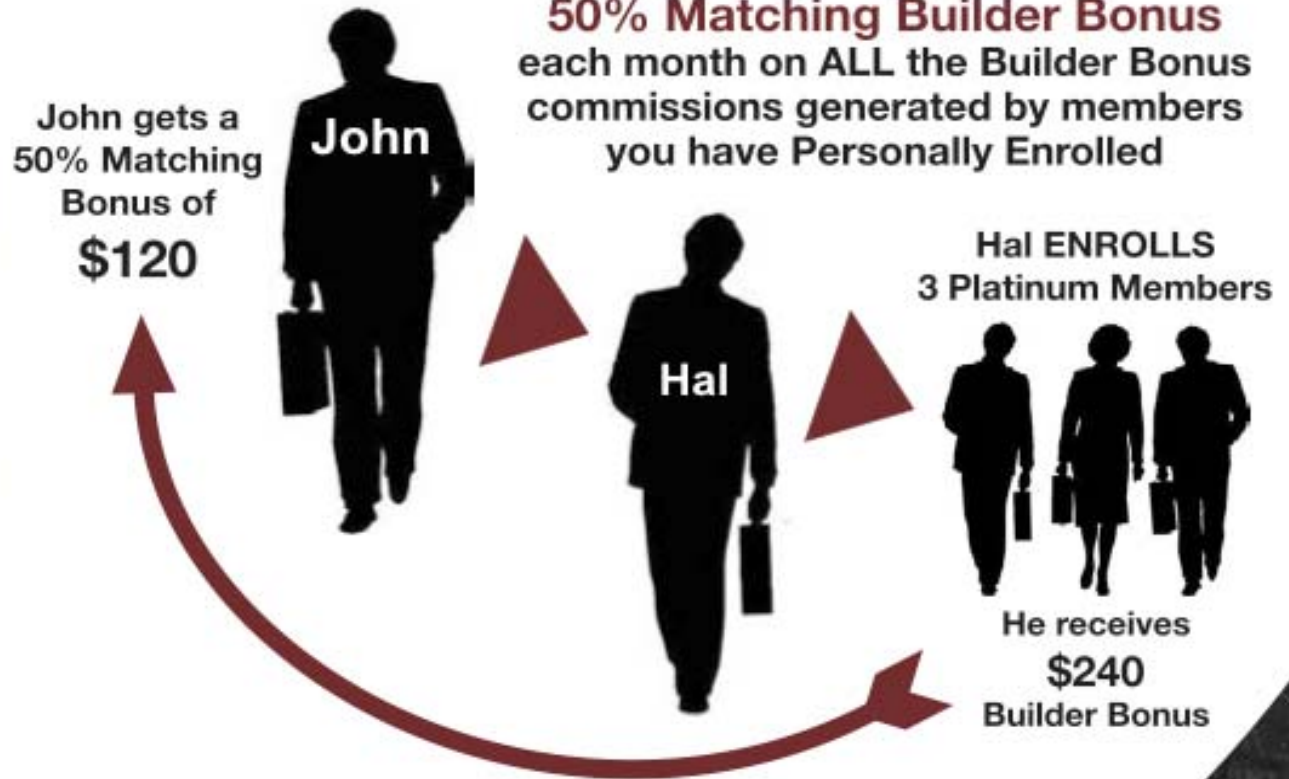


1. Must be Silver, Gold or Platinum member to be eligible for builder bonus points.
2. Minimum 12 points required. For full compensation details, please refer to NLC training manual.

The Power of the 50% Matching Bonus!



You will receive a
50% Matching Builder Bonus
each month on ALL the Builder Bonus
commissions generated by members
you have Personally Enrolled



Must be Platinum member and personally generate at least 20 points during the calendar month to qualify for 50% Matching Builder Bonus. Membership sales for the 50% Matching Bonus and Membership Builder Bonus must remain active for at least 2 consecutive months to qualify.

DIAMOND CLUB Bonuses

The **DIAMOND CLUB Bonus Plan** allows you to earn additional income that is tied to the growth of your organization. You get paid for every newly promoted Marketing Director in your organization. The bonuses get larger as you build your organization wide and deep.

**PAID TO
UNLIMITED
DEPTH!**

1. Must be a Platinum Member
2. Maintain Qualified Marketing Director status
3. For full compensation details, please refer to NLC training manual.



Monthly Residual Income

For every person you or your members refer to NLC who are a Silver, Gold or Platinum member, you will earn a MONTHLY RESIDUAL INCOME.



LEVELS	MEMBERSHIPS	Silver Residual Income	Gold Residual Income	Platinum Residual Income
Level 1	3	\$5.00 = \$15.00	\$15.00 = \$45	\$25.00 = \$75
Level 2	9	\$1.00 = \$9.00	\$2.00 = \$18	\$4.00 = \$36
Level 3	27	\$1.00 = \$27.00	\$2.00 = \$54	\$4.00 = \$108
Level 4	81	\$1.00 = \$81.00	\$2.00 = \$162	\$4.00 = \$324
Level 5	243	\$1.00 = \$243.00	\$2.00 = \$486	\$4.00 = \$972
Level 6	729	\$1.00 = \$729.00	\$2.00 = \$1,458	\$4.00 = \$2,916
Level 7	2,187	\$2.00 = \$4,374.00	\$5.00 = \$10,935	\$10.00 = \$21,870
TOTALS	3,279	\$5,478	\$13,158	\$26,301



This chart is for example purposes. Must be active paid member to qualify. Your results may vary.

Executive Infinity Override Plan

The **Executive Infinity Override Plan** allows you to earn additional monthly residual income that's tied to the growth of your organization!

Your Monthly Residual Income gets larger as you develop more leaders and move from one executive position to the next.

**PAID TO
UNLIMITED
DEPTH!**

1. Must be a Platinum Member
2. Personally sponsor three active Platinum members in the organization
3. Generate minimum 20 points from membership sales and NLC products and services
4. For full compensation details, please refer to NLC training manual



Leadership Bonus Pool



The Leadership Pool is designed to reward qualified leaders with a profit sharing incentive that is tied to the growth of the whole company.

Each month \$5 from every Platinum Membership Sale is set aside in the Leadership Pool for all qualified members.

As a qualified member you have an opportunity to override every one in the entire company.

The distribution of the Leadership Pool is made monthly on a pro-rata basis among qualified leaders.

You must be a Qualified National Marketing Director and personally sponsor two Platinum Members or generate at least 20 personal customer points per month to qualify.

The financial rewards are unbelievable!



* Must be a Platinum Member to qualify.

Monthly Car Bonus Allowances

YOU pick the CAR!



As a **QUALIFIED NATIONAL MARKETING DIRECTOR** you receive a **\$300 Monthly Car Bonus**

YOU pick the COLOR!

As a **QUALIFIED EXECUTIVE MARKETING DIRECTOR** you receive a **\$500 Monthly Car Bonus**



As a **QUALIFIED VICE PRESIDENT** you receive a **\$750 Monthly Car Bonus**

* Must be a Platinum Member to qualify.

Unlimited Income Potential

Build a team and generate income from multiple product lines



In addition to the incredible compensation package from membership sales, you will have an opportunity to earn serious income marketing our products and services in the following areas:

- Mortgage
- Real estate
- Financial services
- Home security
- Virtual learning center
- Video email
- Wireless store
- Travel
- Consumer services

You can make even more money building a team of your own. Our unique building system is the blue print for your success.



NLC Multiple Income Streams

Build a Team and Generate Income From Multiple Product Lines



Monthly Personal Production

3 Platinum Membership Sales	\$ 75 ¹
Fast start Bonus	60
Builder Bonus	240 ²
Diamond Club Bonus	180 ⁵
1 Real Estate Referral	1,500 ³
1 Closed Loan	3,200 ⁴
3 NAT Security Alarm Sales	1,050

TOTAL: \$6,305

Plus 50% Matching Builder Bonus & Diamond Club Bonus from team building

Monthly Team Override

Fast Start Bonus Override	\$ 135
Infinity Override	126 ⁶
3 Real Estate Sales Override	4,500 ⁷
3 Closed Loans Override	5,100 ⁸
9 Home Security Sales Override	\$ 814 ⁹

TOTAL: \$10,711

Plus 50% Matching Builder Bonus and Diamond Club Bonus from team building

Total Monthly Income: \$17,016 Annualized Income: \$204,192

¹ Assume Platinum Membership sales

² Based on 24 points from 3 Platinum Membership sales

³ Based on commission payout for a \$250,000 real estate sales with 3% real estate commissions @20% referral

⁴ Based on gross payout for a mortgage loan of \$250,000 with 2 points commissions @ 64% commissions contract

⁵ Based on Gold Marketing Director contract

⁶ Assume National Marketing Director contract

⁷ Assume 20% override commission for a \$250,000 real estate sales with 3% real estate commissions

⁸ Assume 34% override commission for a mortgage loan of \$250,000 with 2 points commissions

⁹ Based on 15% override and \$32.95 monthly monitoring fee for a basic home security system

Recognition & Reward System



NLC will recognize our greatest leaders with everything from custom Super Bowl type rings to World-Class Trips to Dream Destinations.



Join NLC and See the World

NLC Members Only Package



For our Gold and Platinum members, you'll receive our exclusive NLC Members Only Package and Business Format System Handbook which includes everything you need to utilize your membership services and build your NLC business.



- ✓ Carrying Case
- ✓ NLC Business System Handbook
- ✓ NLC Fast Start Training Manual
- ✓ NLC International Flipchart
- ✓ Personal Website



Get Started Today



If you are like most people, you are ready to...

- **Regain financial control of your life**
- **Get paid what you are really worth**
- **Have total control of your time**
- **Call your own shots**
- **Build true financial freedom for your family**

THE NEXT STEP:

- Watch the company and compensation video
- Then get back to the person that invited you here
- Get started with NLC International today
- So you can get off to a Fast Start

It takes leaders with **Vision** to help people with dreams. With NLC International your dreams can come true!





NLC
INTERNATIONAL

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